

Executive Summary: The ZigZag[®] TM Plan

"ZZstructure" is the generic term for a patented system of software construction and viewing using crossed lists. "ZigZag" is the registered trademark for Ted Nelson's zzstructure software, intended eventually as a mechanism and design for a whole new computer world.

After decades of design and several prototypes, we believe we are ready now to go to product.

MY PROMISES: Using zzstructures, within two years and with light backing, I will create--

- Casual database that's at least twice as easy
- Casual computer programming that's at least twice as easy
- Software components making app development at least twice as easy
- An entire user software world that's at least twice as easy as any now available, including the functions of PIMs and PDAs (pretested structures for filing and viewing the interconnections of personal information).
- A very-high-power text system (PossiplexTM) on the Xanadu model, a super-editor and organizer
- A variety of enhancements for Windows based on ZigZag programming

THE STAGES:

- A robust one-piece ZigZag package, installable in Windows
- Stabilized external storage file ("waffle")-- which INTERCONNECTS, so that opening several waffles simultaneously can open a bigger structure.
- Division into client and server, with our own open-ended ZigZag protocol
- Graphical renderers in Java, Flash and OpenGL
- Web services
- ZZ-based programming languages
- A Stealth Operating System under Windows, maintaining its own file system
- Services for Windows users using ZigZag, especially--
 - file browsing and annotation (the Comment dimension)
 - Guarding of files against Windows problems
 - Cleaning up and organizing your files and media

WE ARE LOOKING FOR BACKING, ideally a Joint Venture, helping some major company move into this new form of software.

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